Blog Post Template to Make Money

This is a blog post template I use with my product reviews—**the posts that make the most money!** This is your chance to write a review that ranks on Google, convinces the visitor to make a purchase, and earns you a semi-passive income.

You can use this template to write a post such as:

- PhotoShop Review

- 5 Best Image Editors

Feel free to take it and use it in your blogs. Make modifications to it if you want to, but make sure to be authentic and show your experiences with the product.

Let's start!

Title: XYZ Review/Best XYZ Tools:

- *Example Title 1:* **PhotoShop Review: Is It the Best Design Tool**

- *Example Title 2:* **Best AI Photo Editors of 2024 (A Complete List)**

Write a short introduction to the product. Assume that most of your audience already knows the product and you just want to summarize what it is to those who don't quite know. Use 3–5 sentences and don't add any jargon. You don't want to turn the visitor away! Add an image of the product somewhere in this opener if you want to.

Also, if you're getting paid for the review (affiliate commission, sponsorship, etc.) remember to disclose it with something like: "**Disclaimer: This post has affiliate links at no cost to you.**"

Here's an example intro:

"Bose NC 700 is a new noise-cancelling headset. It blocks ambient noise, such as cars, wind, or other sounds that impact your listening experience.

I've extensively tested the product so you don't have to. Let me show you how it performed and what I liked/didn't like about it.

Let's dive right in!"

Key Features

Create a list of 5–10 key features of the product. In this part, you can use ChatGPT to do the research. Or you can use other reviews or the product landing page as your resource. Just make sure the information is correct.

Here's a format:

- *Feature 1. Explain the feature in a sentence or two.*

- ***Feature 2**. The same as above.*
- *…*
- ***Feature 5**. List at least 5 key features, preferably even more!*

My Experience

Thus far you've shown basic info, but now it's time to tell them that you've put the product to test, and here are your "results".

*This can be a short **"Now, let me show you how the product worked out for me."** or such.*

Don't add any jargon or text for the sake of writing. Just provide value and share useful information with every sentence from start to finish.

Use Case 1

[At least one image of yourself using the product]

Show the visitor how you've used the product and why. Tell them what you thought of the performance of the product.

*Be honest! **Share good and bad news.***

For example, if you're reviewing a pair of shoes, you can tell the audience that you took the shoes to the gym and share how it went. Add some images of yourself doing different exercises. These are what makes a good review stand out and rank on Google… And convince your visitors to make a purchase.

Take the images with your smartphone. Studio quality is not needed and it's not even recommended because you want to be relatable and authentic.

Use Case 2

The same as above…

Use Case 3

The same as above…

Pros

Summarize your experiences with the product into a short list of pros and cons.

*Think about this section as something where you give the visitor a good idea of what's good/ not so good with the product. It's all about saving your readers' time. **Some people might not care about experiences and jump to the pros and cons directly.***

- **Pro 1**. Explain why this element makes the product good with a sentence or two.
- **Pro 2**: The same as earlier.
- …
- **Pro 5**: List at least 4–5 pros.

Cons

- **Con 1**. Explain briefly why you feel like this makes the product bad with a sentence or two.
- **Con 2**: The same as earlier
- …
- **Con 5**: List at least 4–5 cons

Pricing

[Image of the pricing table]

If there's just one price for the product, *just let the visitor know what it is and where they can find it.*

If there are many plans, *like in software, you can take a screenshot of the pricing table and then quickly list the pricing and plan names (for people who don't see images)*

For example:

- **Starter**: $9.99/mo
- **Pro**: $19.99/mo
- **Enterprise**: Contact sales

[Link to Landing Page](#) *(This can be your affiliate link. If you have a deal, mention it here, such as 20% off with this link, etc.)*

In Summary

Tie everything together in 5–10 sentences. *Try to make it short and informative. Some people read reviews by just reading the intro and the outro. This bottom line section should be a summary for the busy ones who didn't have time (or didn't bother) to read your review.*

Alternatives

If you've tried/know of alternative products, you can list them here as well. If you haven't tried these products, let the visitor know. If you have, this is a perfect place to link to the reviews of these alternative products!

Alternative 1

[Image of the Product]

Briefly introduce the product with 5–10 sentences and tell why it's better than the product you reviewed above. No need to write a thorough review. You can link to a more complete review from this section of these alternative products.

[Link to a complete review](#)

Alternative 2

Same as above

Alternative 3

Same as above

Tip: To use this template to write a blog post like "5 Best AI headshot generators", just remove the "alternatives" from the post. Then repeat the review as many times as the number of products you're reviewing.

Read Also

*In case the visitor is interested and you have content related to this product, make sure to link to it. For example, if you review a pair of tennis shoes above, perhaps leave a link to a complete review of the 15 best tennis shoes, etc. **But don't leave a link for the sake of linking.***